

Company Overview

Identifying risk and discovering hidden value in your unstructured documents.

BACKGROUND

According to Booz, Allen & Hamilton, nearly 53% of M&A deals fail to meet expectations and integration is the leading factor. This is because organizations have data integrity issues largely due to inherited data assets.

Inherited data may be stored in various formats and locations due to consolidation. Acquisitions expose you to critical risks that can lead to a reduction in time to value. The addition of a large quantity of data from unstructured documents makes verification and validation of data in a short period of time nearly impossible.

DATUMNEXUS®

DatumNexus increases the success rate of an organizations' acquisition by verifying, validating information, and identifying risk at the pre- and post-integration phase of the acquisition.

Often, acquiring companies are not able to realize the value of their deal, because of their focus on the integration of technology rather than the accuracy of the data. Our main purpose with auditing acquisition or consolidation documents is to provide companies with a rapid third-party assessment of data. The outcome enables companies to achieve higher shareholder value through realization of the true value of their investment.

A minority-owned MBE certified organization, DatumNexus® provides unmatched expertise auditing unstructured documents. With more than 20-years of expertise, the DatumNexus team is uniquely qualified to address the risk associated within any industry that depends on information from unstructured documents and the challenges related to its forced, rapid growth through acquisition.

SOLUTION

DatumNexus' flagship product Validatum® is a SaaS platform, that employs AI enabled technology to provide actionable analytics that enable organizations to achieve faster, more accurate analysis of their inherited documents and data to increase the success of the pre/post acquisition integration process.



CORE CAPABILITIES

We prevent the loss of value due to inaccurate data.

With ValiDatum, DatumNexus provides:

- A third-party audit of data
- Validation of your system of record (SOR)
- Established document lineage and topography
- A knowledge graph of portfolio

We do this by employing specialized skills to conduct an impact analysis. By securing the services of a third-party company like ours, you are in full compliance with the requirements of Sarbanes-Oxley Act of 2002. This eliminates internal bias that translates into systematic errors and helps keep you regulatory compliant. We help you stay ahead of your competition by minimizing your risk that results in a disruption of business and operations.

SERVICES OFFERED

DatumNexus offers a monthly service - a scheduled monitoring of your system of records to maintain data integrity.

COMPETITIVE DIFFERENTIATOR

DatumNexus' years of experience along with their proprietary technology gives them an immediate and long-term competitive advantage. In addition, SOX and other regulations prohibit consulting firms with active relationships to engage in this type of work with their clients. And for those companies offering document management through AI, they currently do not provide an end-to-end service.

The combination of complex software and highly trained staff that work in tandem enable DatumNexus to provide a high value solution governed by the Enterprise Risk Management Framework as outlined by COSO.



EXPERIENCE AND EXPERTISE

The concept of DatumNexus as a company, arose while Founder and CEO, Thomas Wade was working as an Attorney on the document side of Mergers & Acquisitions (M&A). During that time, he saw the need for accurate data in every legal transaction or venture. As technology has evolved, the intersection of technology in conjunction with data audit and migration, reached a point where the solution to solve this problem became a reality.

The name DatumNexus arose from the singular meaning of one piece of information or 'datum'. Essentially, datum can be thought of as the building block of data, much like an atom is the building block of matter. Individual pieces of datum combine to form larger sets of data. Businesses analyze individual pieces of datum to gain insights and make data-driven decisions. In this way, datum is the fundamental unit of analysis that allows businesses to uncover the truth about prospective business opportunities and make informed decisions based on that knowledge.

As an independent validation and verification competency center, DatumNexus identifies risk caused by systematic errors leading to data inaccuracies. DatumNexus has the

- Expertise to conduct a comprehensive audit with digital and paper documents
- Capacity to audit large amounts of document data, with great accuracy, in less time
- Ability to protect from systematic errors

EXECUTIVE TEAM

Thomas Wade, Founder & CEO

Thomas Wade had the original vision for DatumNexus nearly ten years ago. As an attorney, he saw the need for verified, validated and accurate data in every legal transaction or venture. This launched his pursuit of providing highly accurate information (data) through automation to clients, most notably within the cell tower industry. After several years of perfecting this technique, Mr. Wade "packaged" his experience and knowledge into a comprehensive data verification, validation and migration strategy for Mergers and Acquisitions. With the advancement of technology and the ability to automate the process, Thomas established DatumNexus. Thomas is a leader in Diversity Mentoring and serves on the board of several organizations. He is an advocate for social impact investing and interested in inclusive business innovation. Thomas is a graduate of Howard University School of Law.



EXECUTIVE TEAM (Continued)

James Young, COO & Strategic Advisor

James Young has extensive experience in the wireless infrastructure industry. Since joining the industry in 1998, he has held a variety of roles across numerous organizations globally. His 25+ year high-tech and leadership experience spans the private, public and government sectors – and is an aggregate of Information Technology, Wireless Infrastructure Leasing, M&A and Corporate Compliance. Prior to joining the DatumNexus Executive Team, he lived and worked abroad as a Senior Level Advisor to several wireless infrastructure companies across Southeast Asia – until repatriating in 2017. James is a U.S. Marine Corps combat veteran and holds a Bachelor of Science in Computer Information Systems.

Alex Williams, CTO

Alex Williams got his start in graphic design, before eventually transitioning to software engineering. From there he worked with machine learning, and later became a part of the DatumNexus team as their Chief Technology Officer. His diverse background of studies makes him a utility tool for DatumNexus' needs, with his ability to approach problems from unique angles. Before he studied computer technologies, Alex worked in education; teaching math, English, and computer literacy to returning education students. In his free time Alex likes to practice photography and “traditional” art, painting with his art tablet

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